

South African National Sign Association SIGNPOST

April 2002

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National Sign Association Formed

Three years after the inception of the Gauteng Sign Association, members have voted unanimously in favor of expanding the association to become a national body, SA National Sign Association (SANSA). The new SANSA interim committee was voted in at the AGM held at the Mandeville Sports club in Johannesburg in March.

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SANSA Committee 2001-2002 Clockwise from top left: Roger Feldman, Gerhard Stapelberg, Ken Wagg, Natalie Young (Peace Profiles). Seated, Basil Lutge, Sid Lentz. Not available for pic: Kenneth Carew, Rikki Maizey

R1000 Prize
Design new SANSA logo. See details p. 2

Hey , What's Up?

Welcome to the first edition of the SANSA SIGNPOST. The purpose of this publication is to create a communication channel for the members of the sign industry.

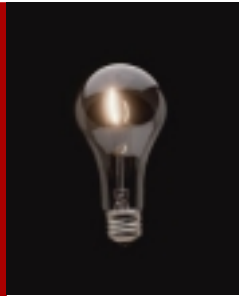
SANSA SIGNPOST will inform members of upcoming events and opportunities.

Want to know more about training in the Sign Industry, credit management or corporate governance? SANSA SIGNPOST will keep you informed on these and other points of interest in the industry.

Please pass your copy on to non-members: This is our promotional package to potential members.

Happy reading. Your input to peace.profiles@mweb.co.za is welcomed.

South African National Sign Association What's next?



PRIZE FOR BEST DESIGN

Make your mark
on the SA Na-
tional Sign Asso-
ciation

Submit your design
for a SANSA logo and
you stand in line to
win R1000. Bring
your artwork to the
Santarama on 9 April
at 18h00 or deliver
to Alite Signs by
16h00 on 9 April.

Continued from front page...

SANSA Interim Committee *Goals:*

- Establish National Sign Association in conjunction with Western Cape and KZN Sign Associations.
- Create new identity for SA National Sign Association (SANSA)
- Formalise new constitution for SANSA
- Establish industry training needs and develop appropriate courses
- Create business opportunities for the sign industry through product evening, exhibitions
- Create network opportunities through informal get-togethers such as golf days

New Interim Committee:

Chairman: Sid Lentz

Admin and Finance:

Ken Wagg and Roger Feldman

Marketing: Rikki Maizey

Vice Chairman: Basil Lutge

Training:

Kenneth Carew and Gerhard Stapleberg

CONTACT US:

Basil Lutge 082 446 5078

Natalie Young Peace Profiles

Tel: 011 462 3363 Fax: 011 462 3363

Email: peace.profiles@mweb.co.za

South African National Sign Association Training

More Vinyl Application Training

If you or your staff missed the opportunity to attend the Vinyl Application Training run by the National Sign Association last year, take this new opportunity to book now.

Who: Anyone who wants to learn about Vinyl Application

What: Hands-on and Theoretical Training

Where: A-Lite Signs,
17 Kindon Rd, Robertsham

When: Saturday 4 May 8h30 - 12h30
Cost: R150

Refreshments and training material will be provided. Trainees must bring their own tools. For more information, contact Deon Swanepoel at 082 651 4156 or email reprosigns@icon.co.za. To book, contact SANSA at 462 3363 or 0800 003661



Trainees can attain certification from the South African National Sign Association

Vinyl Application Training Certification

46 Trainees from members of the SA National Sign Association attended the Vinyl Application Training last year.

Now, these trainees and those who attend the Vinyl Application training on 4 May can attain certification from the South African National Sign

Association, which will state their competence in vinyl application.

Certification will be granted once the trainees have attended a further Saturday morning session; to complete a hands-on application test, and to write (and pass) a written examination in vinyl application.

Calling all Vinyl Application Trainees

Register NOW to obtain certification:

You must attend one hands-on application session and written examination, in addition to the Vinyl Application Training to obtain certification.

Who: All trainees who have attended the Vinyl Application Training

What: Certification by SANSA in Vinyl Application

Date: Saturday 8 June, or 22 June or 6 July

Time: 8h30 – 12h30

Trainer: Deon Swanepoel

Venue: A-Lite Signs,
17 – 25 Kindon Street, Robertsham

Cost: R250

Refreshments and training material will be provided. Trainees must bring their own tools. For more information, contact Deon Swanepoel at 082 651 4156 or email reprosigns@icon.co.za. To book, contact Natalie at SANSA at (011) 462 3363 or 0800 003661

South African National Sign Association Training

Full schedule of training for the sign industry planned

Kenneth Carew and Gerhard Stapelberg, SANSA training committee members have planned a full menu of training courses for the sign industry. Forthcoming training will include:

Yes, please send me more info about the following courses:

- Neon
- Pespex and Steel Fabrication and Illuminated Signage
- Sales
- Rigging
- Graphic design for the Sign Industry
- Surviving in the Sign Industry: Job Costing, Administration and Business Tools
- Other Please specify.....
.....

Name: :

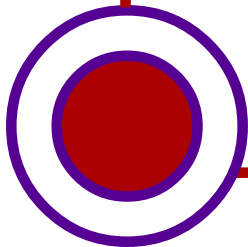
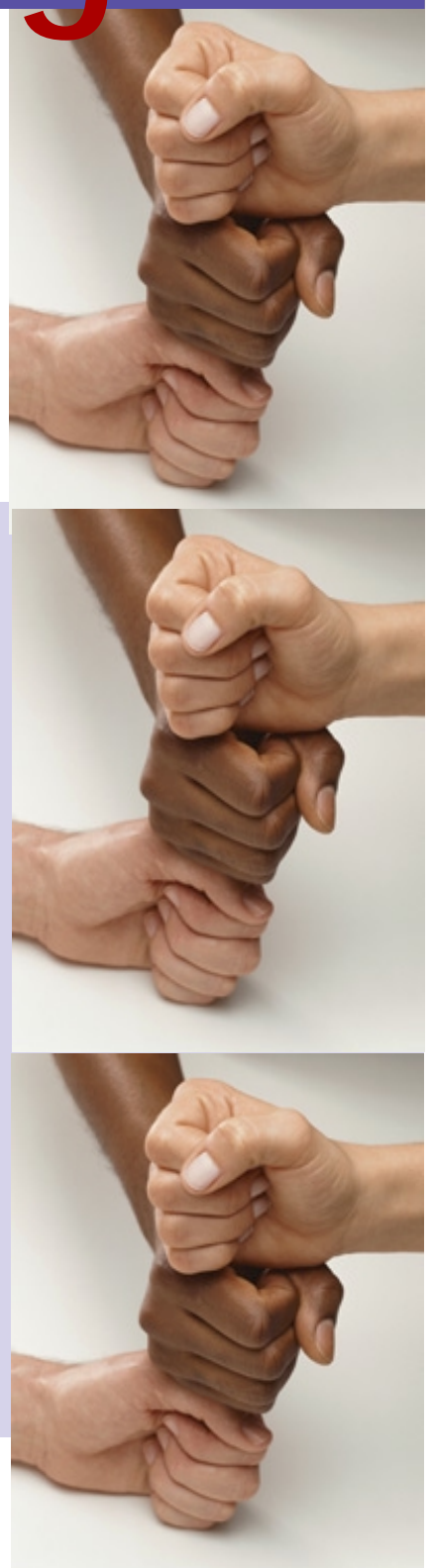
Tel No :

Fax No:

Email :

**For more information about these courses, please contact
Kenneth Carew at 683 1234**

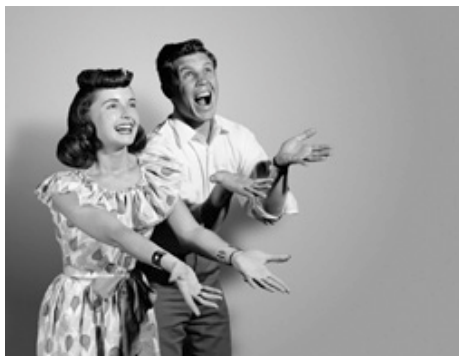
Members are invited to indicate their preferences for the above by completing this form and faxing it to 011 462 3363, or email to peace.profiles@mweb.co.za



South African National

Sign Association Opportunities

Product Evening



**Come and show us what you've got
at the SANSA Product Evening.**

At the Mandeville Sports Club, 10th Street , Bez Valley
On the 23 May 2002

The cost of a table will be R1750 for the evening,
plus an additional product prize donation.

All persons attending will participate in a
lucky draw to win exciting mystery prizes!

First come first served - only 17 tables available.

Don't miss this opportunity - book your table NOW.



Contact Natalie at
011 462 3363

or email peace.profiles@mweb.co.za

South African National Sign Association Hints & Tips



Welcome to the first article in a series of hints and tips for the sign industry, by the sign industry. Let's share information, network, and learn from each other.

Signage for prisons

Leach Printers & Signs cc was awarded the contract for signage at the new R300 million Kutama Sinthumule Maximum Security Prison in Louis Trichardt.

As it is possible that more such private prisons will be built in the future, I would like to mention a few aspects that might be of use to others.

• Generally the project architects were quite open to suggested variations to their specifications when the variation was more in line with materials that our workshop was more familiar with or a product line that was more readily available or more cost effective to us. Obviously samples had to be submitted together with manufacturers guarantees.

It is still the case that the signage providers are not keeping South African architects and engineers updated with new product ranges and systems. Perhaps this is a communication line that your two guest speakers at the A.G.M. could follow up on with their proposed e.t. communication system.

The tamper-proof screws specified by the architects were totally unheard of by local hardware outlets. I finally got help from R.S. Components in Vorna Valley. Their System Zero Tamperproof Stainless Steel Self Tapping Screws and special screw driver bits were accepted for the job – and a pleasure to work with! They are a great firm to deal with! Contact Nicole at 011-4661565

There are several other aspects of importance regarding the contract – and work on site – that I would be happy to discuss with any signage company who might become involved in a Maximum Security Prison tender in future. Most important – don't even think of quoting on such a project if the distance between your factory and the job site is an issue!

Submitted by:
Mr. CR Leach
LEACH PRINTERS & SIGNS cc
015-516 5221
leach@mweb.co.za



Please submit your hints, tips success stories and tales of woe to peace.profiles@mweb.co.za, for future publication in the **SANSA SIGNPOST.**

South African National

Sign Association

Application for Membership

NAME OF COMPANY: _____

DATE ESTABLISHED: _____

CONTACT PERSON: _____

POSTAL ADDRESS: _____

_____ CODE _____

STREET ADDRESS: _____

_____ CODE _____

TELEPHONE NUMBER: _____

FAX NUMBER : _____

EMAIL ADDRESS: _____

MEMBERSHIP COSTS:
R300 Joining Fee and R400 Annual Fee

MEMBERSHIP CATEGORY

- FULL MEMBER- (Core business must be **manufacturing** signage.)
- ASSOCIATE MEMBER- (As above, but less than one year in business.)
- AFFILIATE MEMBER- (Riggers, material and equipment suppliers.)

I / We the authorised signatories of the above company, hereby apply for membership of the South African Sign Association and agree, in the event of our application being accepted, to be bound by the provision of the constitution of the Association as amended from time to time.

PRINCIPAL: _____

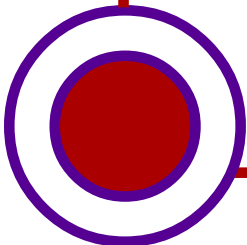
SIGNATURE : _____

ALTERNATE: _____

SIGNATURE : _____

DATE : _____

Banking Details: Please pay direct to the SA National Sign Association, Nedbank Account No 1286007208 , West Rand Commercial .and fax copy of deposit slip to 011 462 3363



South African National Sign Association Membership List

Have you paid your Membership fees?

3M South Africa (Pty) Ltd
Ineos Acrylics
A-lite Signs
Ampaglas S.A. (Pty) Ltd
Ampol Abrasives & Tapes
A-Plus Signs
Architectural Sign Management
Arrow Signs, Turffontein
Avery Dennison
Brits Silkscreening Printers cc
Barrow & Glanger
Buffelo Executape
Budget Flashing
Claude Neon Limited
Co-Add Signs
Cooley Sign & Digital

Crystalite Plastics (Pty) Ltd.
Custom Signs (Pty) Ltd
Decals & Designs
Dextrade
E.G Maud
Fidelity Signs
Fusion Signs cc
First Graphics
Gold Signs & Graphics
Graphic Supply Warehouse
Geneva Ad (Pry) Ltd
Harveys Fibreglass Tvl (Pty) Ltd
Hilti S.A.

Hydra Color
I.D. Signs
Icon Visual Marketing
Intamarket
Just Neon
Leach Printing & Signs
Maizey Plastics
Marindec Paints (Pty) Ltd
Midcomp
Mr. Sign - Sandton
Nameplate Centre

All Africa Signage
Neon Mad
Neon Supplies
Octanorm S.A. (Pty) Ltd

Pebble Decorations
Plastic Sign Manufacturers cc
Plastic World (Pty) Ltd
Pro Image
Raflatac S.A.
Rand Sign Mnfrs
Randburg Signs
Repro Signs cc
Rubber Stamp & Engraving
Screenline (1971) cc
Sign-A-Rame Strydom Park
Sign Design.
Sign Equipment Services
Sign Image
SignCo
Sign-It Signs (Pty) Ltd
Signkor cc
Signman
Sign-A-Rama Fourways
Spot Signs
Stella Vista S.A. (Pty) Ltd
Stonehouse Graphics
Synchron Marketing
Techni Ad

The Poster Works
Universal Signs & Advertising
V&V Precision Engravers
Visual Creations
World Signs
Leach Signs
Sign-A-Rama Strydom Park,
Seraphic Manufacturing cc.
Sign'ora Signs
Signweb
Log Rig Signs cc

Annual Subscription Fees: Please make out cheques for R400 to Gauteng Sign Association. National subscriptions will be made out to SANSA from 2003.

South African National Sign Association Code of Ethics

SANSA Code of Ethics

In the spirit of honourable competition, we endorse methods which are legitimate and fair.

We resolve to:

- Act with integrity when dealing with customers, staff, colleagues, competitors, suppliers and authorities.
- Encourage the truthful and straightforward conduct by our associates and employees.
- Provide the highest possible standard of signage, product and service to our customers.
- Attend to complaints promptly and without prejudice.
- Furnish non-confidential assistance to other members.
- Participate fully in Association meetings and activities.
- Strive to enhance the reputation of the Association.
- Endeavour to promote sound relations between Association members.
- Place the highest priority on the well-being of the community and environment in which we operate.

South African National Sign Association Industry News

● New Products

● Events

SIGN INDUSTRY UPCOMING EVENTS

VINYL APPLICATION TRAINING

3 May 2002

A Lite Signs, 17 Kindon Rd, Robertsham

VINYL APPLICATION CERTIFICATION TESTING

8 June, 22 June or 6 July 2002

A Lite Signs, 17 Kindon Rd, Robertsham

PRODUCT EVENING

23 May 2002

Mandeville Sports Club

10th Street, Bez Valley

LOGO COMPETITION JUDGING

9 April 2002

Santarama, Mini Land

Rossettenville Rd, Turfontein

GOLF DAY

TBA

MAIZEY Road Show

Contact Yolande at 082 491 3281
for details

do you want to
promote your new
products?



Free
Product Promotion
to the Sign Industry

Send your product
information and pics to
SANSA at
011 462 3363
or email
peace.profiles@mweb.co.za
or contact Natalie at
the above number.